



Grace Gu - Global Growth & Culture Executive

Grace bridges cultural gaps to unlock global growth and secure high-ticket B2B deals. Specializing in Cultural Intelligence (CQ), she aligns multinational teams, eliminates communication breakdowns, and mitigates intercultural friction. By coaching on unwritten business laws and moderating post-merger integration, Grace de-risks global M&A projects - ensuring international scaling is fully backed by cultural alignment.



Frank Walter – Global Growth & Turnaround Executive

Frank drives rapid profitability, operational excellence, and international expansion. Providing agile leadership (CSO/COO/MD), he manages multinational, cross-functional teams through critical transitions. He expands EBITDA through strategic commercial restructuring and portfolio optimization, securing M&A success via precise Post-Merger Integration (PMI) and data-driven Sales Excellence across EMEA, Asia, and the Americas.

The value we provide

Cultural Intelligence & Operation Excellence

Transforming traditional sales into data-driven units and coaching teams on unwritten business laws to secure enterprise accounts.

Your benefit

We establish and combine data-driven, **high-performance sales structures with the intercultural negotiation skills** needed to close high-ticket global deals.

360° Global Expansion & Market Entry

Developing local Go-To-Market strategies, managing contract negotiations, and setting up foreign subsidiaries, networks or joint ventures.

Your benefit

Dual Footprint & Local Execution:
We operate **simultaneously** in the EU and Asia.
We are executing and de-risking your expansion **directly on the ground**.

Cross Border M&A and Post-Merger-Integration

Aligning financial structures, P&L, and legal frameworks while resolving intercultural friction and building emotional buy-in across international teams.

Your benefit

We secure your success by guiding you **in person** through cultural and compliance challenges. Ensuring robust corporate governance through impactful execution.